



CONNECT | ENRICH | TRANSFORM

January 10, 2021
For Immediate Release

T. Bradley Keith named new Director of BTNEP

Cocodrie, LA. - Louisiana Universities Marine Consortium (LUMCON) and the Barataria-Terrebonne National Estuary Program (BTNEP) announced the hiring of a new director. T. Bradley Keith will join the Barataria-Terrebonne National Estuary Program team as its new leader beginning late January.

"I am extremely excited and honored to bring on board someone with T's level of experience and knowledge. I look forward to supporting and working with T to ensure that BTNEP continues its great legacy as Louisiana's estuary program." said Dr. Craig McClain, LUMCON Executive Director.

BTNEP will strongly benefit from T's in-depth knowledge of the geography, cultural landscape, and issues of importance to businesses, local governments, and officials throughout Louisiana and the Gulf South. T. Bradley Keith has an extensive background in leading large-scale programs and establishing effective collaborative efforts at the local, state, and federal level which has allowed him to achieve significant legislative and public affairs victories. His considerable government relations and public affairs experience is well known and respected. His many noteworthy accomplishments throughout his professional career include writing award-winning pieces, networking with many government officials locally and nationally, and successfully leading state and national project teams tackling many issues including local coastal issues. Under T's professional leadership, we can look forward to continuing to honor LUMCON and BTNEP missions.

Upon joining the team, T stated, "Our estuary is a national resource and one that also supports the people, industry and unique culture of our state. My career to this point has prepared me well to join the incredible team of professionals at BTNEP and LUMCON to help further their work in protecting and nurturing the estuary and the vital coastal and natural systems it supports. I will dedicate myself to supporting our mission and making more citizens and policy makers on the state and federal level aware of the importance of the Barataria and Terrebonne basins."

BTNEP is a partnership of government, business, scientists, conservation organizations, agricultural interests, and individuals for the preservation, protection, and restoration of the Barataria-Terrebonne National Estuary in southeast Louisiana. LUMCON is a consortium of Louisiana's higher education academic institutions. LUMCON endeavors, through research and education, to focus and strengthen the effectiveness of foundational marine science needed to address environmental and socioeconomic challenges facing Louisiana and the nation.

For more information about BTNEP visit btnep.org
For more information about LUMCON visit lumcon.edu.

Craig R. McClain | Executive Director
Louisiana Universities Marine Consortium
A Division of the Louisiana Board of Regents
8124 Highway 56 | Chauvin, LA 70344
985-851-2800, cmclain@lumcon.edu